



OSCAR OSCAR
SALONS

JOIN THE **REVOLUTION**

Oscar Oscar Salons 20th Anniversary Limited Partnership Opportunities.

Created by Oscar Cullinan, World Master of the Arts and twice-awarded Australian Hairdresser of the Year, Oscar Oscar Salons have been revolutionising the Australian hairdressing industry since 1989 and is now found in prestige locations throughout Sydney, Melbourne, Brisbane and the Gold Coast.

With a twenty-year history and a proven, working business model, Oscar Oscar Salons is the only Australian hairdressing brand that can create such an exciting partnership opportunity for you. No other Australian luxury salon brand exists across three states of

Australia, employs over 130 staff and continues to achieve excellent bottom line profits every year.

So after 20 years of being a tightly held brand we are now looking for exceptional individuals that have the right attitude, enthusiasm and commitment to embrace our brand culture and become successful Oscar Oscar Salon entrepreneurs. We are serious about expanding our brand throughout Australia and have immediate partnership opportunities existing in New South Wales, Victoria and Queensland for the right individuals.

IT'S TIME TO JOIN THE REVOLUTION VISIT www.oscaroscar.com.au/revolution

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By becoming an Oscar Oscar Salon partner you will benefit from an extensive support network including:

TRAINING FOR SUCCESS:

At Oscar Oscar Salons we believe that success relies on our team. This is why we are committed to on-going education and structured training systems, based on the Oscar Oscar Vision Book training manual, which guarantees quality control on every salon floor at a classic and contemporary level.

BUSINESS SUPPORT:

At Oscar Oscar Salons you will be working with a team of professionals that will help support your business, including marketing, public relations, accounting, human resources and administrative support. You will also benefit from existing resources, such as precise salon operating systems, structures, manuals and tailor-made blueprints.

AVEDA GLOBAL NETWORK:

As part of the AVEDA global network you will be joining one of the worlds most progressive beauty brands, which is renowned for producing products that care for you and the environment. You will also be supported by Aveda's excellent education program including the Aveda Business College, which will help you to develop business skills to ensure a sustainable business in the hairdressing industry. Aveda also provides national level support for public relations and marketing.

OSCAR OSCAR BRANDING:

By becoming a part of the Oscar Oscar brand you will be supported with over 20 years of consumer brand awareness. The Oscar Oscar salons in-house marketing department also produces chic marketing collateral, regular salon promotions, public relations campaigns and on-line communications, so that the Oscar Oscar brand continues to be recognised nationally and is renowned as the number one name in hairdressing!

SHOW ME THE MONEY:

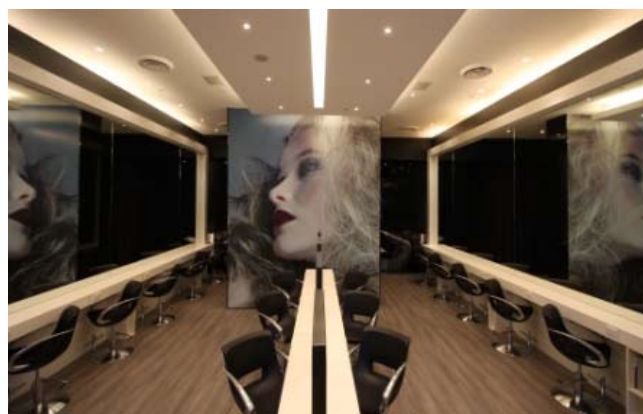
Oscar Oscar Salons is a multi-million dollar business, which has produced long-term sustainable profits, during twenty years of operating as a luxury hairdressing brand. These profits are continually monitored through client spend, benchmarking and KPI's, which are tailored for each salon location and individual operators alike. This is your opportunity to become a partner in one of Australia's most successful hairdressing brands.

" We opened the first Oscar Oscar Salon in Melbourne 12 months ago and we are now ready to open our second! The partnership I have with Oscar Oscar Salons has given me the opportunity and the support I need to own a slice of an Australian hairdressing icon. "

Peter Hedge – Partner for Doncaster Salon, VIC

" It is a privilege to be in a partnership salon with an inspiring man who is dedicated to his luxurious brand. I opened my partnership salon with Oscar nearly three years ago and have found that the existing structure of the company has made it possible for me to concentrate on the development of my staff and the management of the business."

Olivia Schultz – Partner for Chermside Salon, QLD



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